

From Legacy to Leading Edge: The Daniel® Digital Leap

At Daniel®, we've spent a century building a reputation for precision, reliability, and innovation. Our rich history as a leader in flow measurement is something we're proud of, but we recognize that the future demands more. To better serve our customers and remain at the forefront of the energy industry, we've embarked on a significant transformation that will redefine how we deliver value to our customers. From legacy systems to modern digital platforms, we are becoming more nimble, responsive, and accessible than ever before. Daniel's gone digital!

A Digital Transformation That Matters

The transition from traditional processes to a fully digital experience marks a pivotal moment for Daniel. Our new digital platforms bring speed and convenience to the forefront, making it easier for customers to access the products, tools, and services they need in real-time.

The launch of our Daniel App is a major step in this journey. This easy-to-use tool provides instant access to essential resources, such as technical product information, maintenance guides, and – coming soon! – how-to videos, all in the palm of your hand. Whether you're in the office or the field, the app ensures Daniel has your back, even when you're on the move.

Powerful Online Tools and Calculators

We've also redesigned our online calculators and tools that simplify complex measurements and product configurations. These tools allow our customers to perform critical calculations, optimize their systems, and ensure the highest levels of efficiency, all without the need for complicated software or external assistance. This leap forward in automation saves time and reduces the margin for error, empowering customers to achieve more in less time.

Seamless E-Commerce Integration

Time is money. That's why we've created our e-commerce platform, allowing for quick and easy ordering of standard Daniel products and parts. Our online store is designed for convenience, providing detailed product specifications, availability, and pricing at your fingertips. Whether you're sourcing components for a new installation or replacing parts for existing systems, our digital storefront offers a seamless experience.

A Modern, Faster, and More Responsive Partner

Our shift to a digital-first approach doesn't just benefit our customers – it reflects our commitment to becoming a more agile and modern business. By embracing the latest technology, we've reduced lead times, increased efficiency, and streamlined the overall customer experience. In a world that moves faster every day, Daniel is now more responsive and capable of adapting to the ever-changing needs of the flow measurement industry.

But this transformation isn't just about technology! It's about ensuring that every interaction with Daniel is quick, valuable, and user-friendly. We're dedicated to being your partner today and in the future, as we continue to innovate and expand our energy industry solutions.

The Future Is Now

Our legacy may have started with the Senior™ Orifice Fitting a century ago, but today, we're leading the way forward with modern solutions that will make doing business with Daniel the easiest part of your day. Whether through our app, calculators, or e-commerce platform, we invite you to explore our digital tools and discover how Daniel is transforming to serve you better. The future is here, and Daniel is ready to lead the way.

Join the Daniel® Digital revolution!